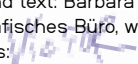


# LUDWIG WALTZING IN VIENNA

HOTEL BEETHOVEN

Ludwig visits Vienna  
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Further information at [hotel-beethoven.at](http://hotel-beethoven.at)



ARRIVAL IN VIENNA





**L**udwig, with his love for music, loves Vienna. He is fascinated by the city's splendour and the sounds of its music.

This time he arrives by train, it's only 15 minutes from the **station** to **Karlsplatz**. That's very convenient. And public transport in Vienna works wonderfully.



On the way to his favourite hotel, he makes a quick stop at **Naschmarkt** for a schnitzel and a topfenstrudel, accompanied by a glass or two of Grüner Veltliner.

It's only a stone's throw from the **Naschmarkt** to the **Beethoven**.

The boutique hotel is located on a small side street, opposite the **Theater an der Wien**. Very quiet and yet central.

Ludwig feels at home here.

You can walk almost everywhere and the underground is just around the corner.

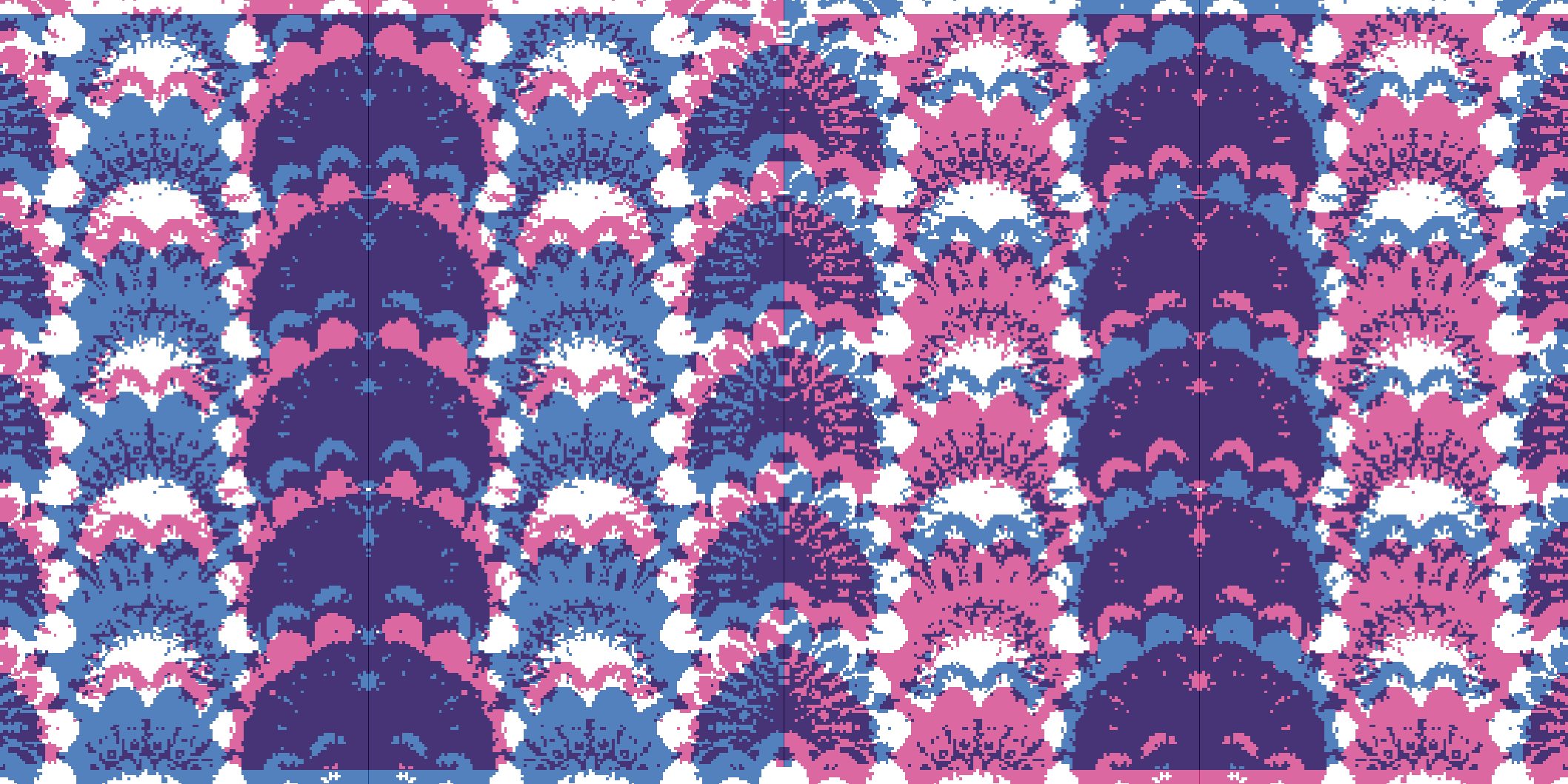


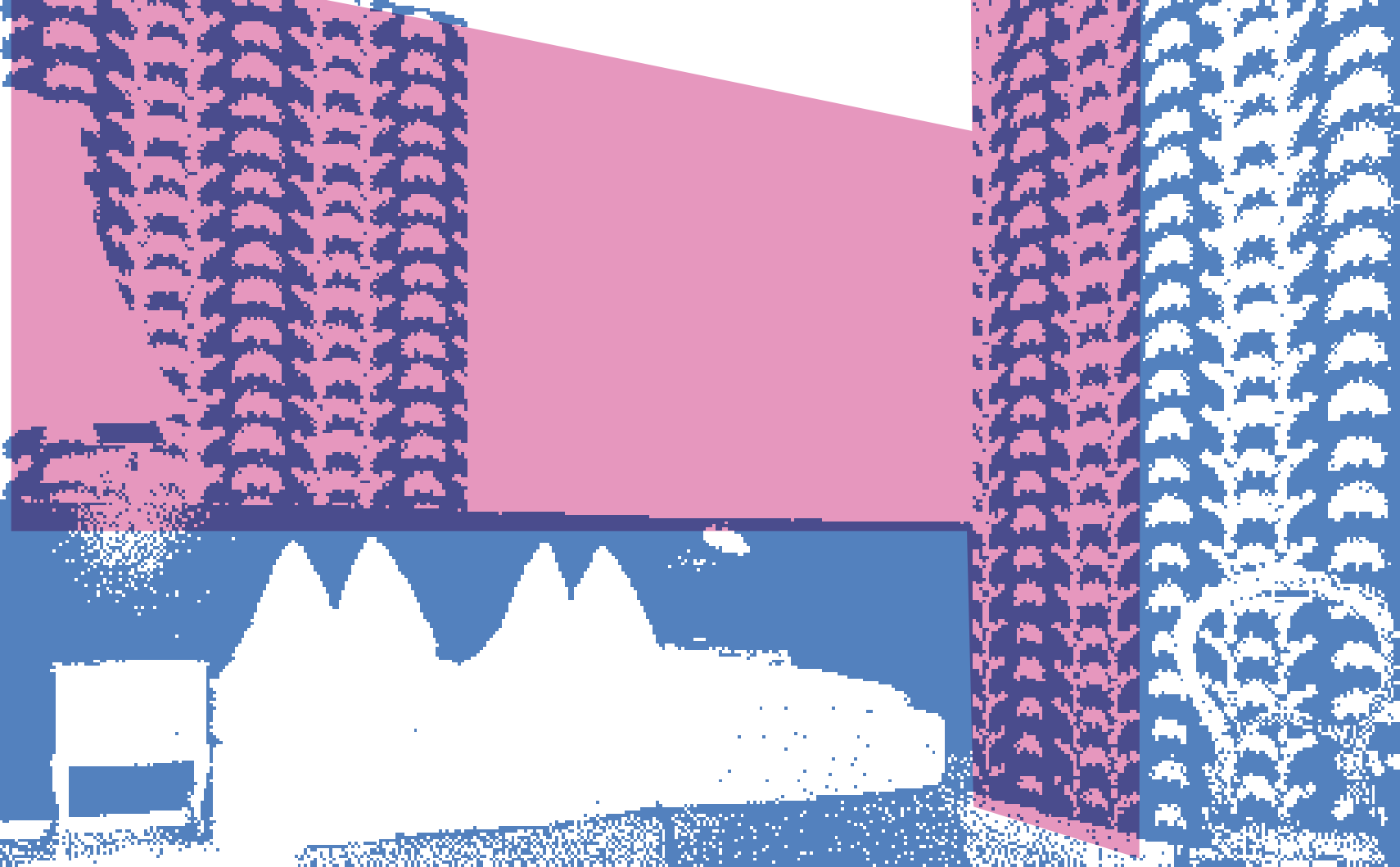
MARVELLOUS!



WELCOME TO THE HOTEL BEETHOVEN







As a regular guest, he is given a particularly warm welcome. This time, **room 305** is reserved for him, a room with a bay window overlooking the **Theater an der Wien**.

He enjoys being surprised by the design each time.



Each of the 47 rooms looks different and tells stories about Vienna. The sightseeing begins at the hotel.



When he wakes up the next morning, he feels wonderfully rested, having slept like a log and is full of energy.

After a refreshing shower, he gets dressed and looks forward to a good breakfast.

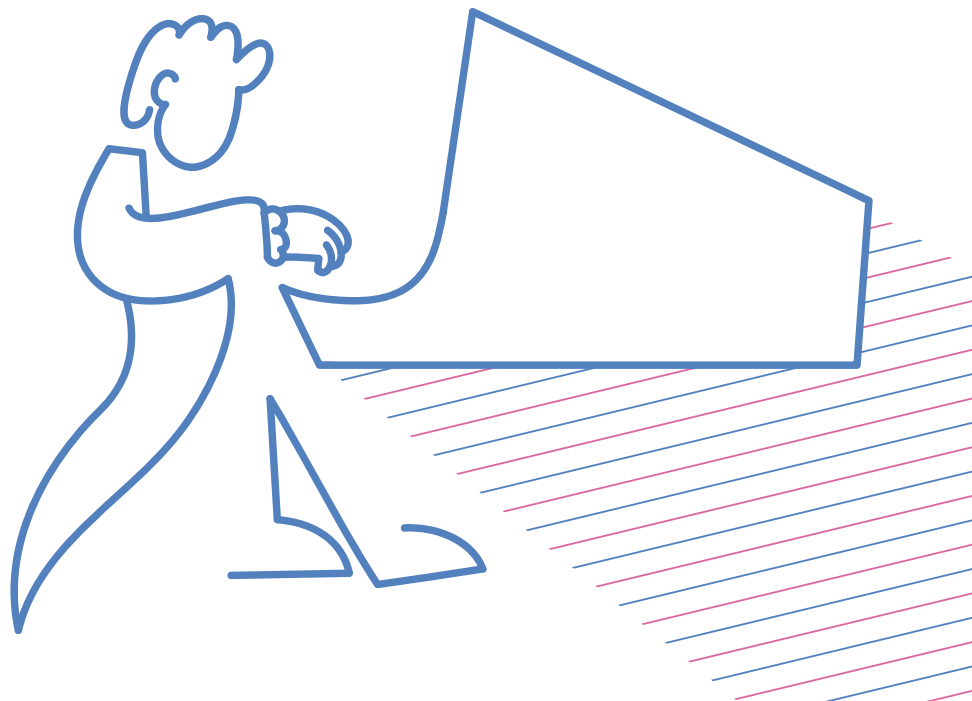


In the mezzanine, he chooses a table with a view of the theatre, next to the Bösendorfer grand piano, and orders a coffee with milk and fried eggs with bacon.

Then he goes to the buffet and gets some homemade muesli and some salmon.

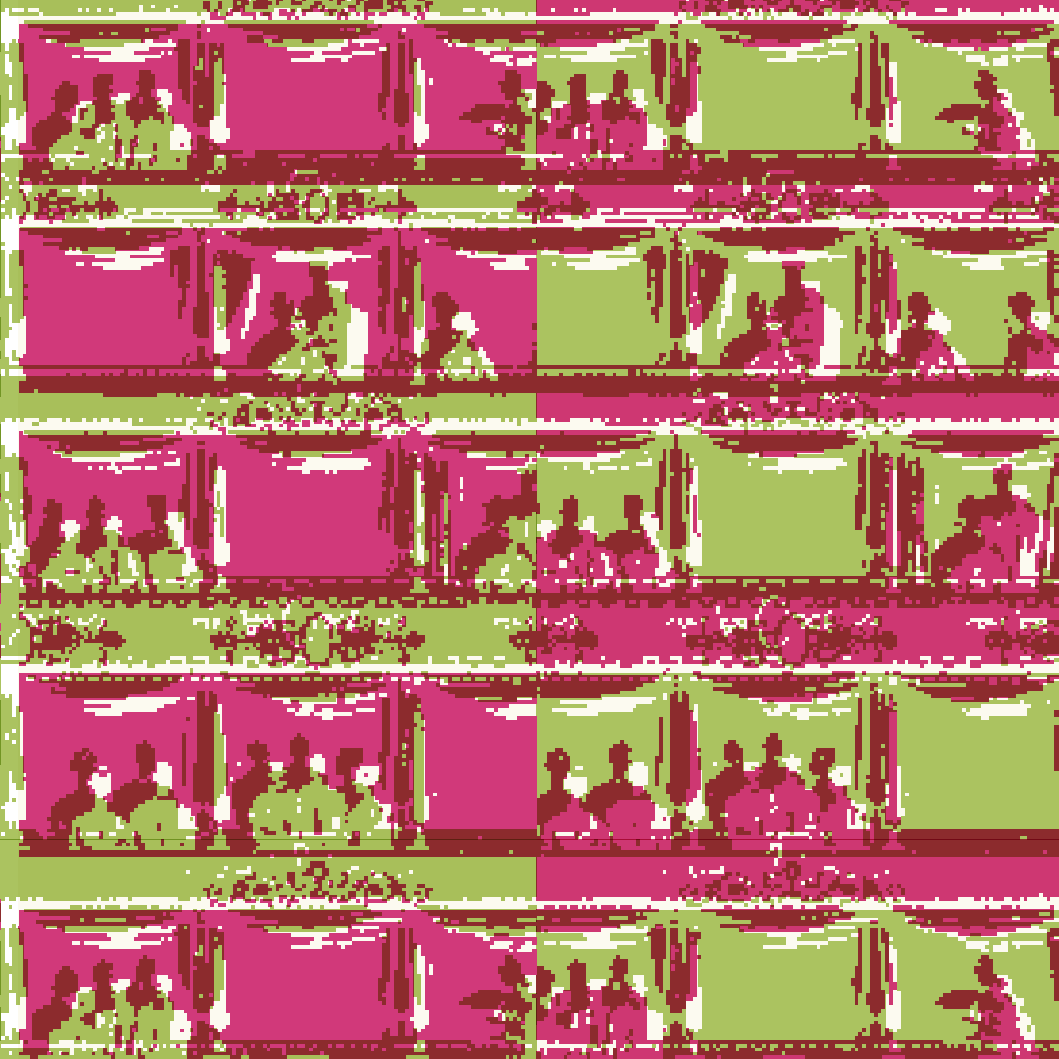
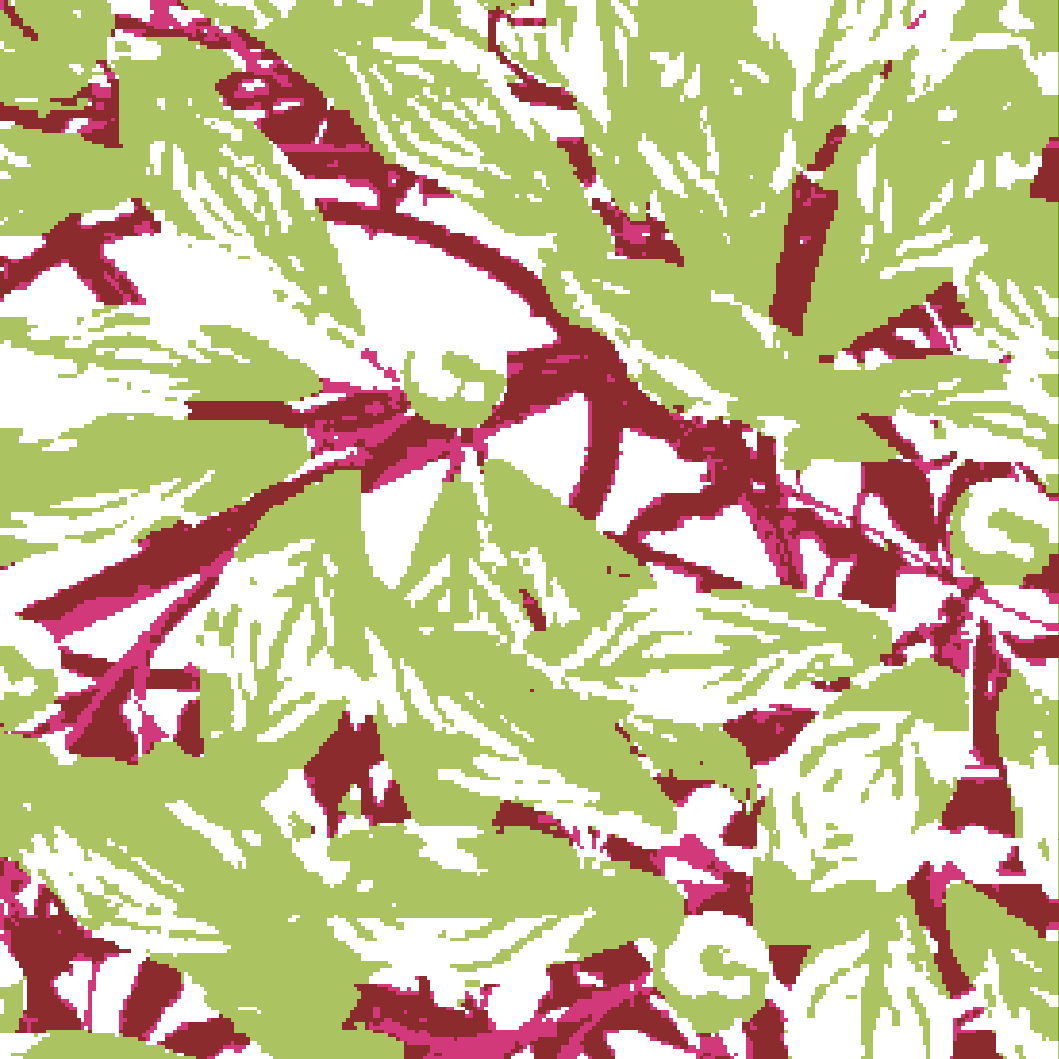


Everything tastes wonderful with classical music in the background.





LUDWIG, THE TOURIST



**W**henever he visits Vienna, his first stop is the **Opera House**, then **Kärntnerstrasse** and finally, **St. Stephen's Cathedral**.

Each visit includes an exhibition; this time, it's the **Kunsthistorisches Museum**.





On his way back to the hotel,  
Ludwig visits the **Secession**;  
the Beethoven Frieze is always  
worth a look. At the ticket office,  
he buys 2 tickets for the  
**Musikverein** that evening.

Excited, he calls his Viennese  
friend Josefine and spontane-  
ously invites her.



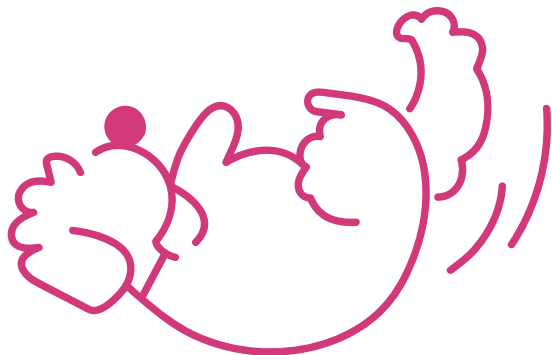
HI HI!

She has time!



Excited, he sits down in the **Papageno Lounge** and relaxes with coffee and apple strudel.

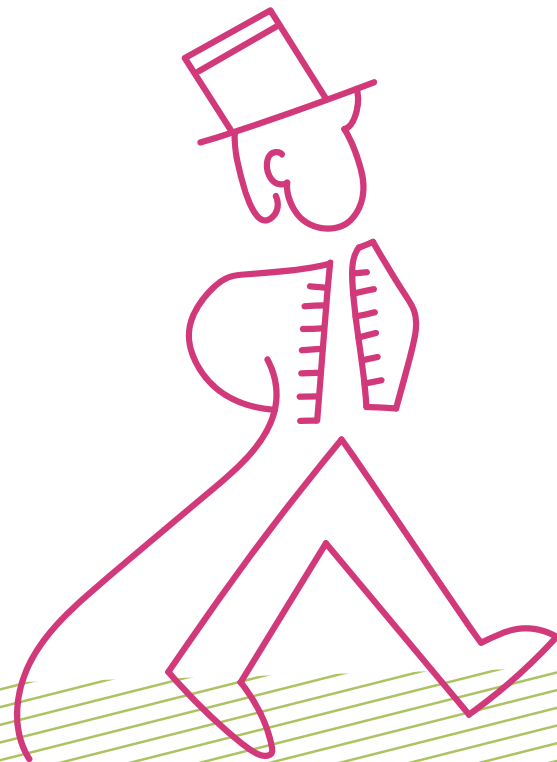
Leopold, the hotel dog, greets him happily and enjoys a belly rub.





Then Ludwig goes to his room  
and changes for his rendezvous.

He walks to the **Musikverein**.





THE LVDWIG BAR

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L V D W I O

L V D W I O

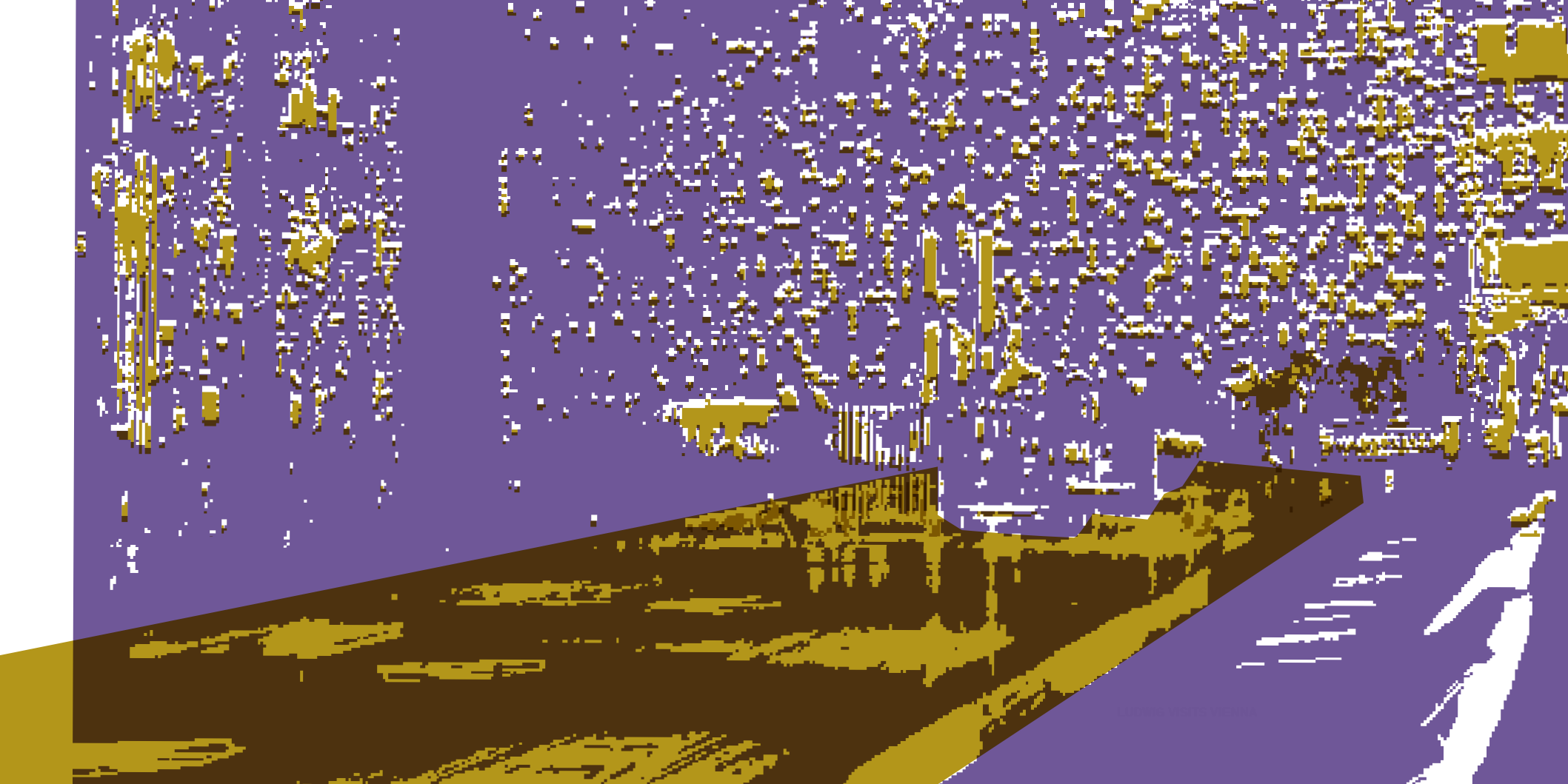
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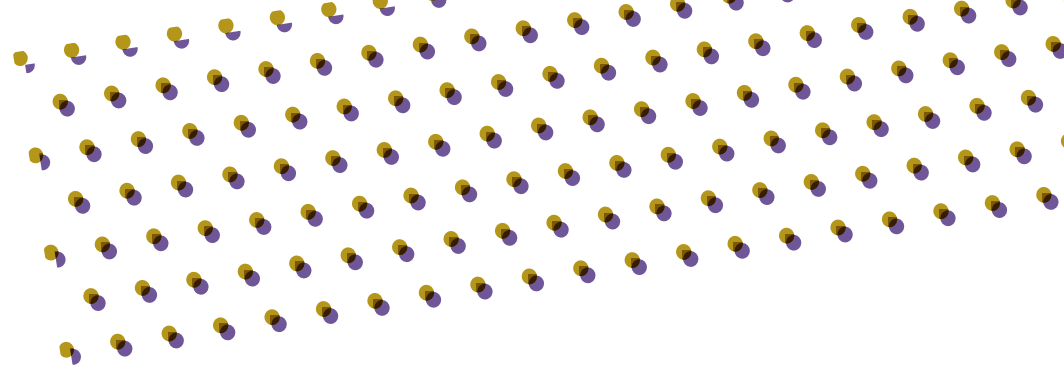
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**E**xcited and exhilarated,  
Ludwig & Josefine  
decide to end the evening  
at the **Lvdwig Bar** after the  
concert at **Musikverein**.

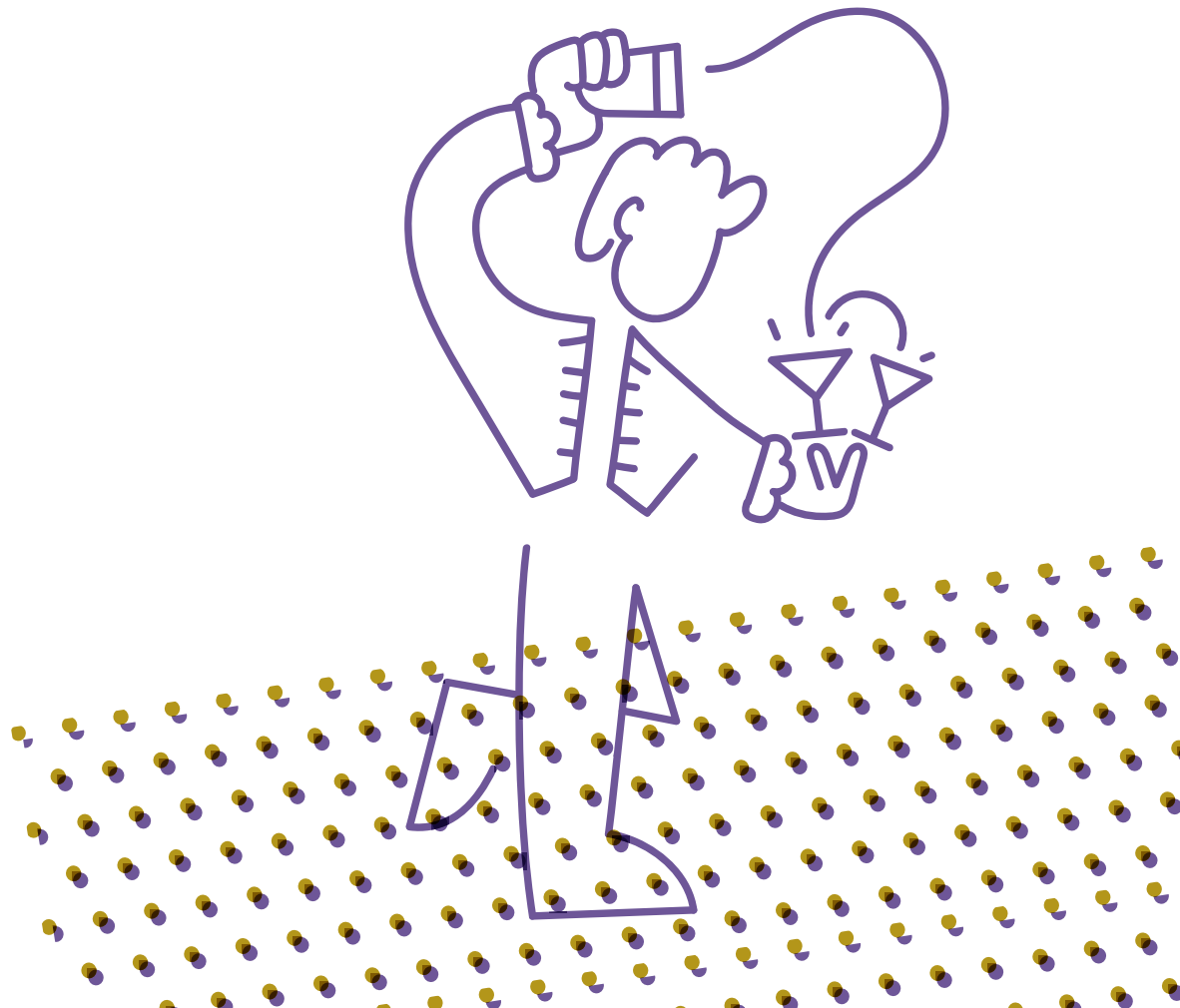




They choose 2 signature cocktails and order fine Italian antipasti to snack on.



The cocktails at the Lvdwig Bar are considered to be among the best in Vienna.



It's hard for Ludwig to say goodbye to Josefine. As they part, he promises to come back soon.

Josefine is overjoyed.

“Vienna is always worth a trip!”, she says, looking lovingly into Ludwig's eyes.



THE END



Photo credit: Hotel Beethoven Wien

Scenery: P. 4–5: Naschmarkt; p. 6–7: Entrance Hotel Beethoven; p. 16–17: Wallpaper in room 305; p. 18–19: Room 305; p. 28: Close-up of foliage on top of the Secession building; p. 29: Wallpaper of the third floor; p. 44–45: A peek in the Lvdwig bar



THANK YOU  
FOR WALTZING  
WITH US

*Beethoven*

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